**NACAA COMMUNICATIONS CONTEST SCORE CARD – 2023**

# Name

CATEGORY 2 PUBLISHED

# State

**POSSIBLE YOUR**

**PHOTO POINTS SCORE**

1. **STORYTELLING ABILITY** **20**

Does it contain all the elements necessary to tell the story? Are the elements in a logical relationship? Is it generally free of distracting or unnecessary elements?

1. **PHOTOGRAPHIC QUALITY** **40**

Are the photos clear and sharp and of a high technical quality? Do the photos have good composition?

1. **IMPACT**

Does the photo have the ability to capture the viewers’ **25**

attention?

1. **ABSTRACT** **15**

Were instructions and format for submitting

abstract followed?

TOTAL POINTS **100**

COMMENTS:

NACAA 2023